**denotation**: grundbetydning, kernebetydning, denotation >< connotation; refers to the literal/real/central/**primary**/ fundamental/**basic**/explicit/direct meaning of a word; “dictionary definition”; the strict sense of the word

**connotation**/implication: bibetydning, medbetydning, konnotation (fx hest, ganger, krikke, (udslidt hest) øg; horse; (poet. ganger) steed; (krikke, øg) jade, hack, hag, gee-gee, screw; hund, vovse, vovhund, vovvov, køter: dog, doggie, bow-wow [bau’wau], cur, mongrel); det fænomen, at ord ikke blot har en leksikalsk grundbetydning, men ogs nogle medbetydninger; en betydning ud over grundbetydningen, som afspejler kulturelle og stilistiske forhold eller personlige associationer >< denotation

refers to the associations that are connected to a certain word or the emotional suggestions related to that word. The connotative meanings of a word exist together with the denotative meanings. The connotations for the word snake could include evil or danger; a **secondary**/figurative/decentralized/indirect/implicit meaning of a word;; have bibetydning af: connote [k\*’n\*ut], to imply; fx snake could symbolize/have the connotational meaning/the connotative meaning (of) danger, viciousness, evil, malice >< the denotational/denotative meaning: a creeping animal without legs; the word has connotations related to

biklang: implication, connotation; have – af: connote, imply